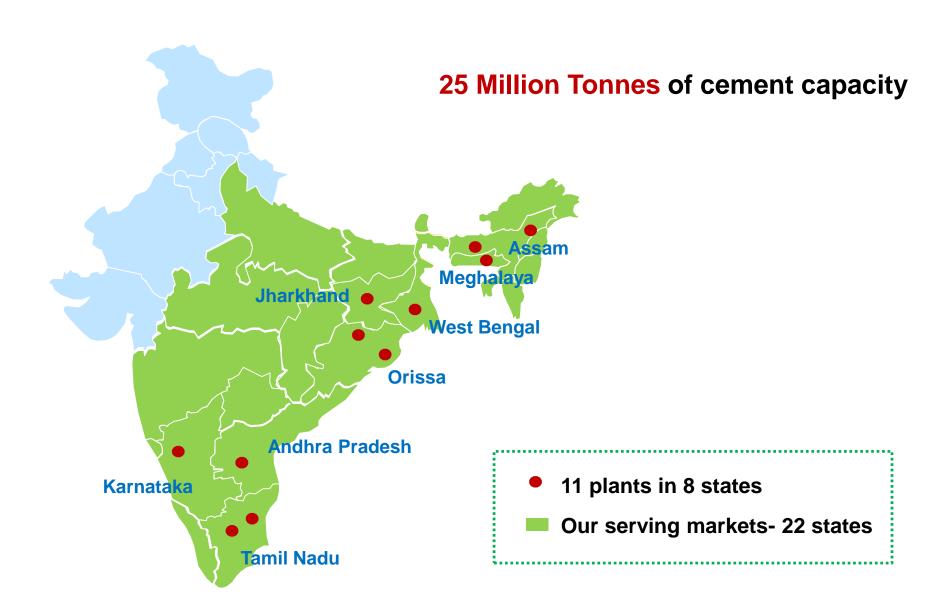


February, 2018

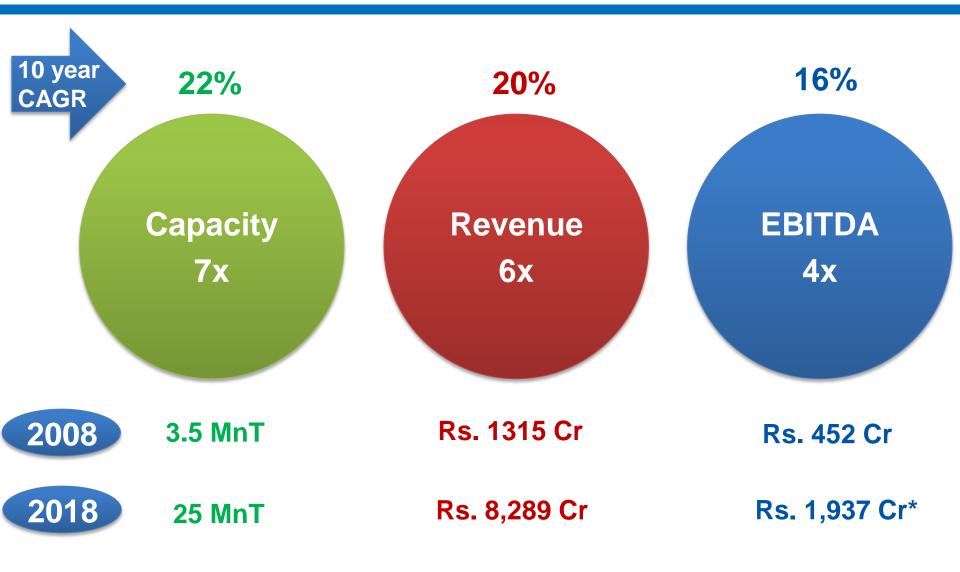
Overview of the Company





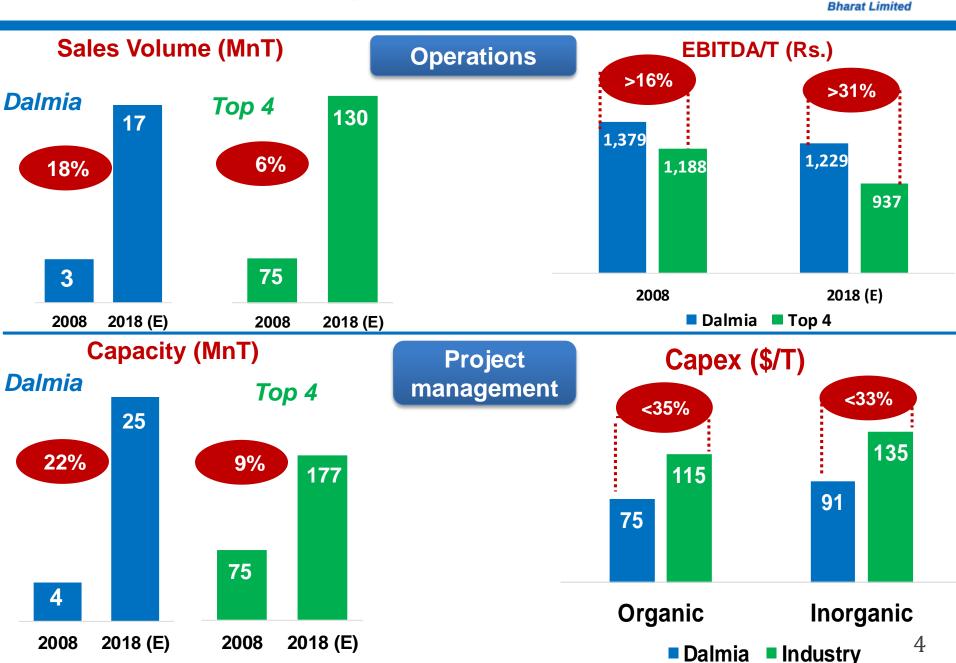
A decade's journey





Industry Benchmarking

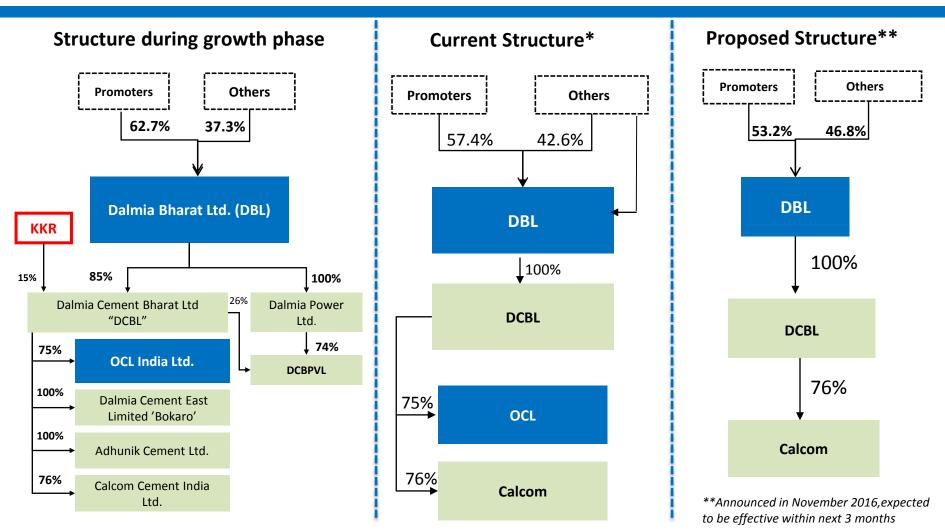




Milestones Treaded...

Simplified corporate structure...One listed entity





**New structure to be effective from FY18...one consolidated result.

Strengthened Balance Sheet

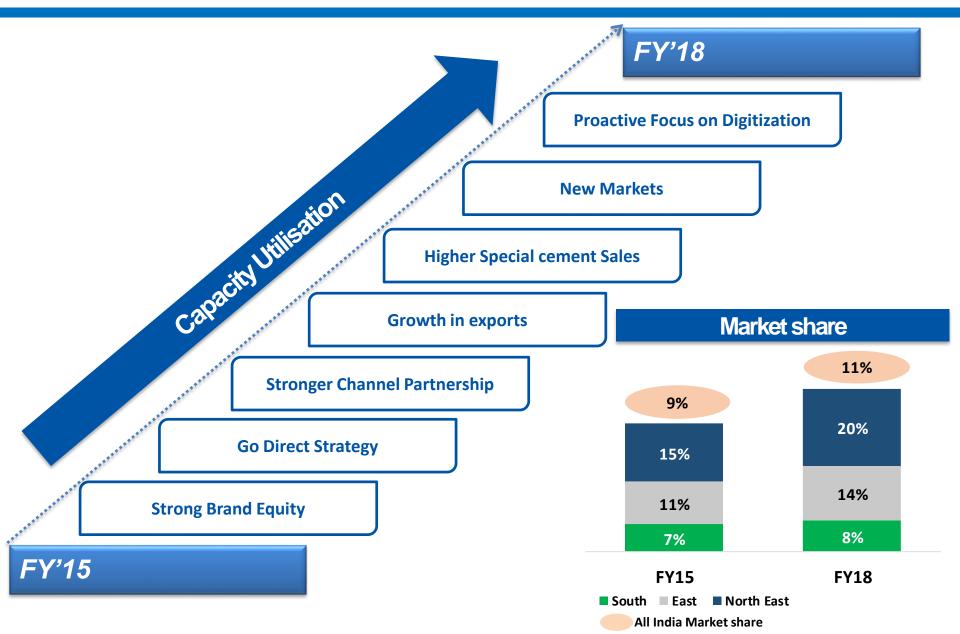


	FY15		9M FY18
Gross Debt (Rs. Cr.)	8,487	(1,166)	7,321
Net Debt (Rs. Cr.)	6,376	(2,422)	3,953
EBITDA (Rs. Cr.)	934	1,003 🛊	1,937*
Net Debt / EBITDA	6.8x		2.0x

^{*} FY18 EBITDA figures are annualized

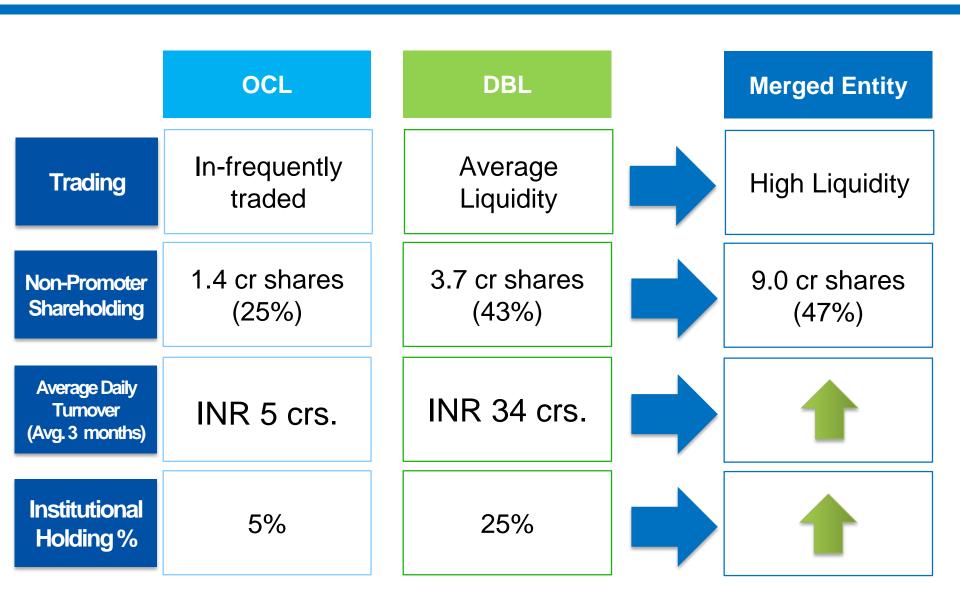
Enhancing market share





Increasing market liquidity





Summary





Strengthened Balance Sheet

Enhancing Market Share



Increasing Market Liquidity*



One Listed Entity*



Our Differentiated approach



Passion

Proactive & Focused approach

Empowerment

Strong execution capabilities

Fastest growing cement company

Foresightedness

Disciplined risk evaluation

Inclusive Growth

Strengthening partnerships

Our Business Model



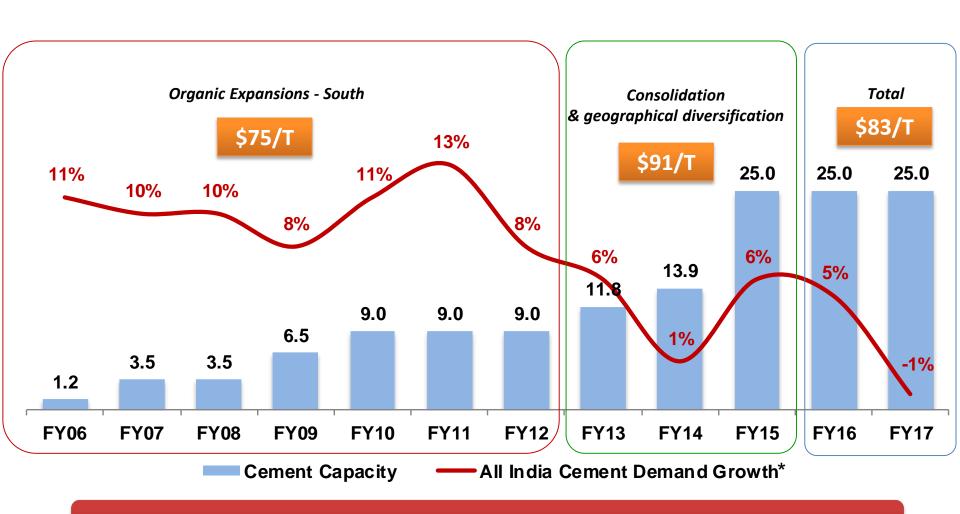
Prudent Capital Allocation 2 **Cost efficient** Business **Premium** 3 Model brand **Turnaround** 4 capability **Professionally** 5 Run

Highest profitability on EBITDA/T



Prudent Capital Allocation

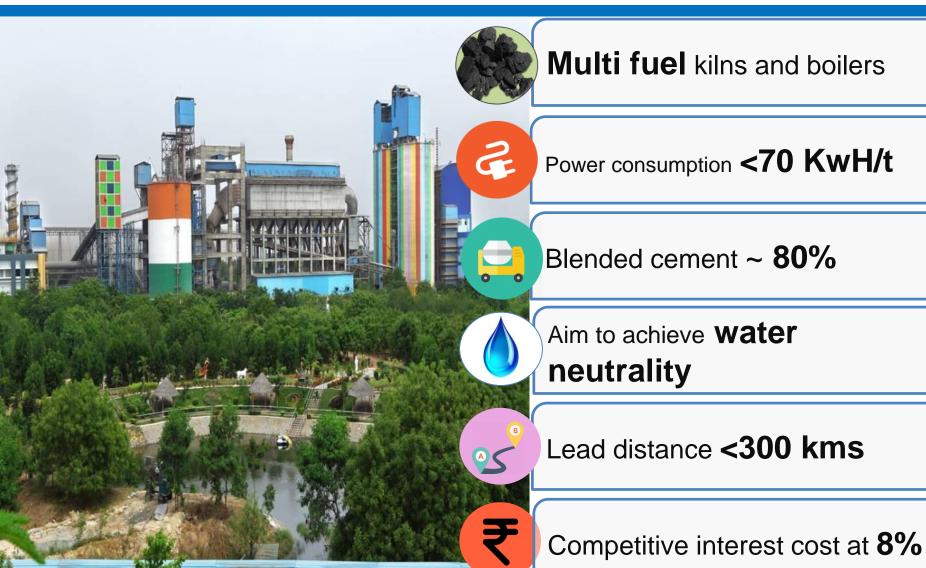




Build in good times, Acquire in distress

Execution of best practices





Lowest Carbon Footprint in the Cement World



Net CO₂ emissions

(kg/ton of cementitious material)



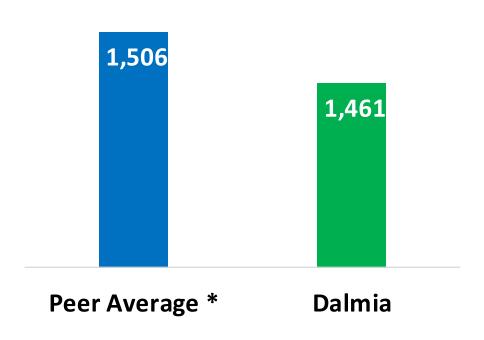
Note: * As per the GNR data published by CSI in 2017



One of the low cost producers







For 9M'FY18

Premium Brand



Naked Cement Realization (NCR Rs./T)

Company	FY16	FY17	Q3FY18	9MFY18
Peer Average*	2,965	3,054	3,074	3,174
Dalmia	3,470	3,357	3,497	3,572

^{*}Average of Top 4 players in terms of capacity



Turnaround Capabilities



Market Share

Pre Acquisition (FY12)

9%

Post Acquisition (FY18)

14%

EBITDA Margin (Rs/T)

Pre Acquisition (FY12)
Post Acquisition (FY18)

182
37%
CAGR
1,200



Active Board (Independent Directors)



P.K. Khaitan: Chairman, DBL

Founding member, Khaitan & Co.



G.N. Bajpai: Chairman, DCBL

Former Chairman of SEBI and LIC





Paul Hugentobler: Board Member, DCBL

Ex-Member, Holcim Executive Committee



Sudha Pillai: Board Member, DBL & DCBL

Ex-Assistant Secretary, Ministry of Mines, IAS – 1972



V S Jain: Board Member, DBL

• Ex-Chairman – Steel Authority of India



D N Davar: Board Member, OCL

Ex-Chairman – IDFC & retired consultant to World Bank





Outcome

Consistently highest EBITDA/T in the Industry



EBITDA (Rs./ Ton)	5 Yr Avg. (FY13-FY17)	10 Yr Avg. (FY08-FY17)	FY17	9M FY18
Peer Average	848	935	863	934

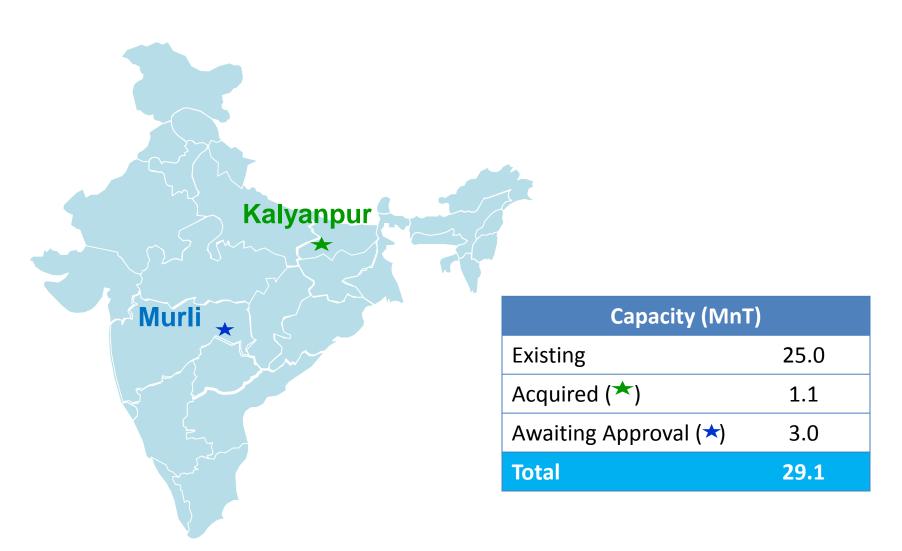


-,	1,011	1,050	1,258	1,229
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*Average of Top 4 players in terms of capacity

Recent acquisitions



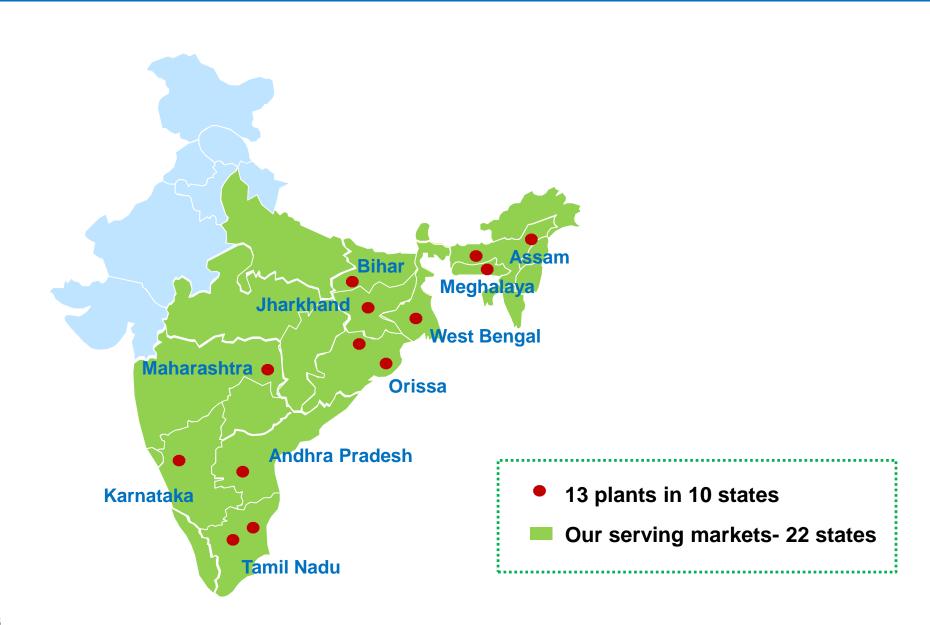


[★] NCLT final approval received.

NCLT approval awaited.

Post recent acquisitions





Changing Industry Scenario

Current Dynamics



Opportunities

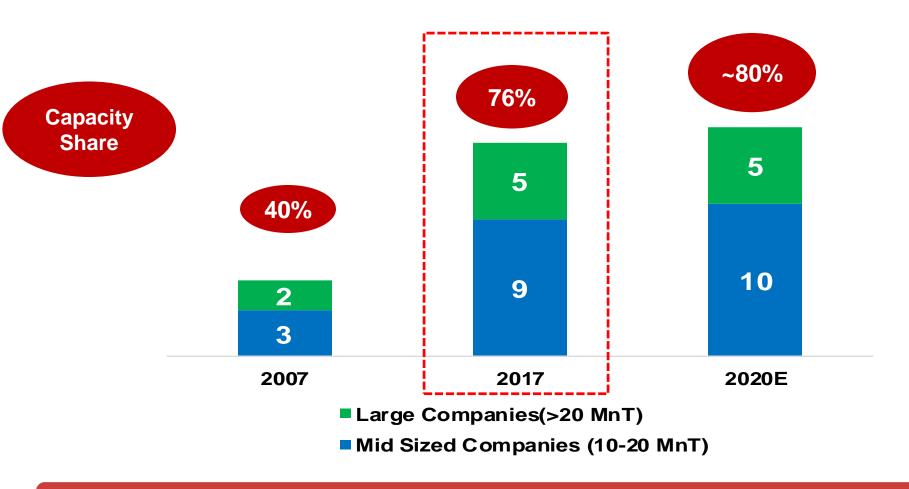
- 1 Increasing consolidation of the industry
- Rising Entry Barriers
- Cement demand-supply gap to narrow

Current challenges

- Higher fuel cost
- Rising slag cost
- Sand mining issues

Further consolidation is expected



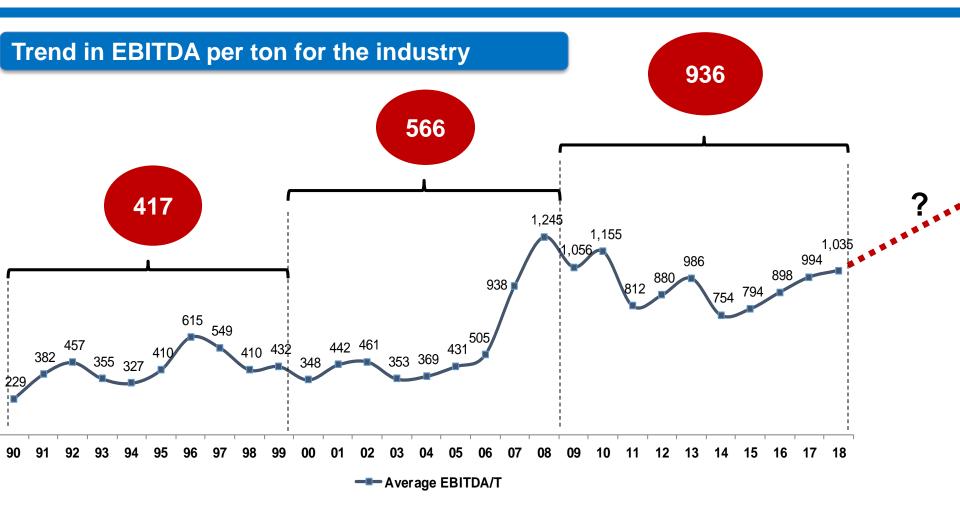


As mid sized players gain scale, rational pricing behavior is expected.

Capacity share of >10 MnT will be 80% by 2020.

Industry profitability improving with consolidation







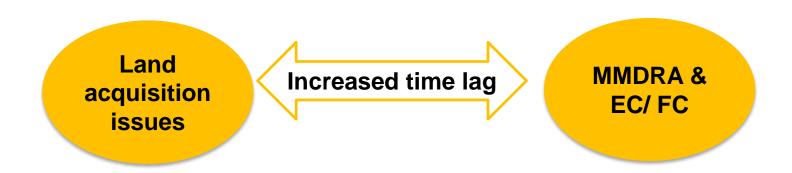
Rising entry barriers



Factor	Earlier	Now	Impact	Change
Limestone access	Allotment	Auction	Consolidation	2015
Land Acq. Law	Govt.	Private	Supply Squeeze	2013
Credit Availability	Easy	Selective	Consolidation	2017
Insolvency Law	Difficult	Quick	Consolidation	2017

Building greenfield plant will take ~5-7 years...

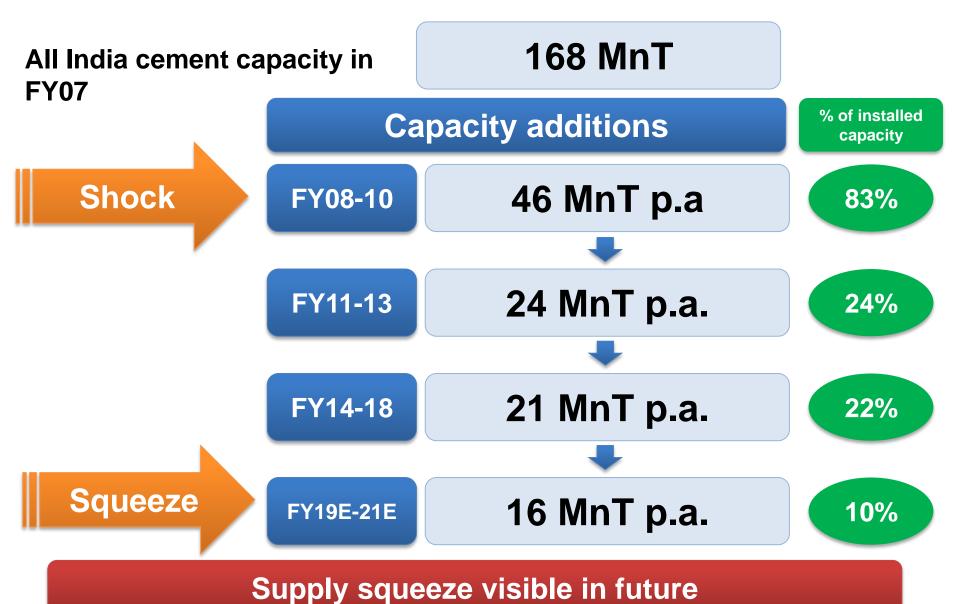




Supply drought driven by credit squeeze & massive change in regulatory environment.

Supply Scenario

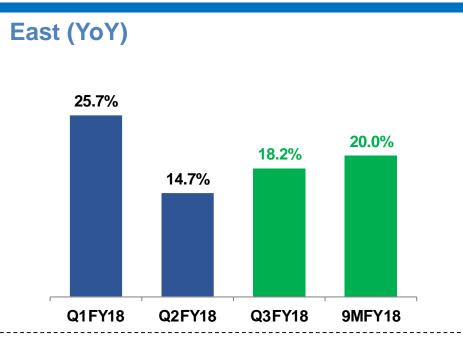




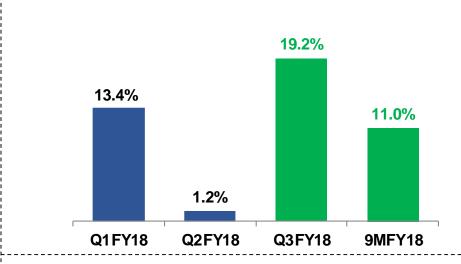
Demand

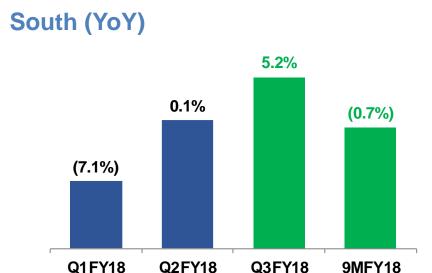
Green shoots of cement demand revival

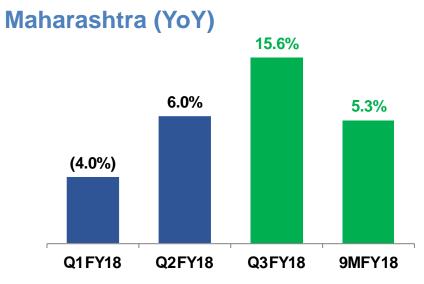












Housing for All- A \$1.3trillion opportunity



Total Housing shortage:- 60 Mn units

Phase-I Progress

Region	Target no. of Houses (Mn)	Work in Progress (Mn)	Achievement
Rural	13.5	6.3	47%
Urban	7.3	1.6	22%
Total	20.8	7.9	38%

Impetus on Housing & Infrastructure



Major Infrastructure Projects



Housing For All (60 Mn houses)

Capex (\$ bn)

Demand (MnT)

1,300

409



Roads and Rail

- Bharatmala (34,500 km)
- High speed rail

84

17

101

44

18

62



Irrigation and River linking

- Irrigation
- Sagarmala

48

63

111

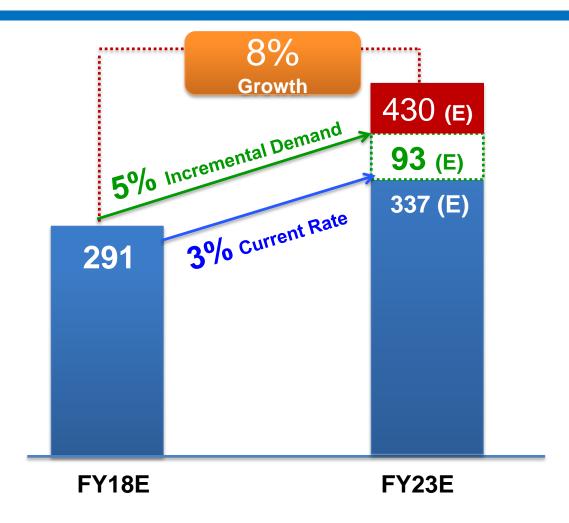
155

30

185

Changing Demand Scenario



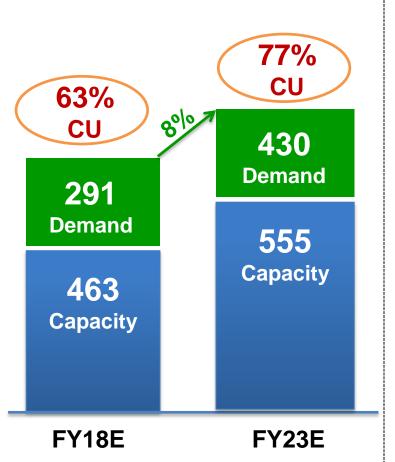


(Fig in MnT)

Last 15 year CAGR 7% (10 year CAGR 6%)

Demand expected to outpace Supply first time in last 15 years





Narrowing Demand Supply Gap

Period	Demand Growth	Supply Growth
Last 15 Yrs	7 %	8%
Last 10 Yrs	6%	11%
Last 5 Yrs	3%	5%
Next 5 Yrs	8%	4%

(Fig in MnT)

Macro Economic Indicators

Governance



Transparency

All natural resources allocated through auction

Revenue Compliance

Crack down on Black Money

Efficiency

\$10 bn savings due to Direct Benefit Transfer

Accountability

Clean up of banks' Balance Sheets & Recapitalization

Alignment of Centre and State Policies

Stability- Macro parameters under Control



	FY14	FY18
Fiscal Deficit	4.5%	3.5%
Current Account Deficit	1.7%	1.2%
Forex reserves	\$ 304 bn	\$ 420 bn
Inflation	6.7%	3.2%

Moody's upgraded India's credit rating (first time in 14 years)

Cultural Transformation in Government



Increased Transparency

Bold & Decisive

Hard Working

Embracing Technology



Governance Standard of India Reset

India: a consistent growth story!



