



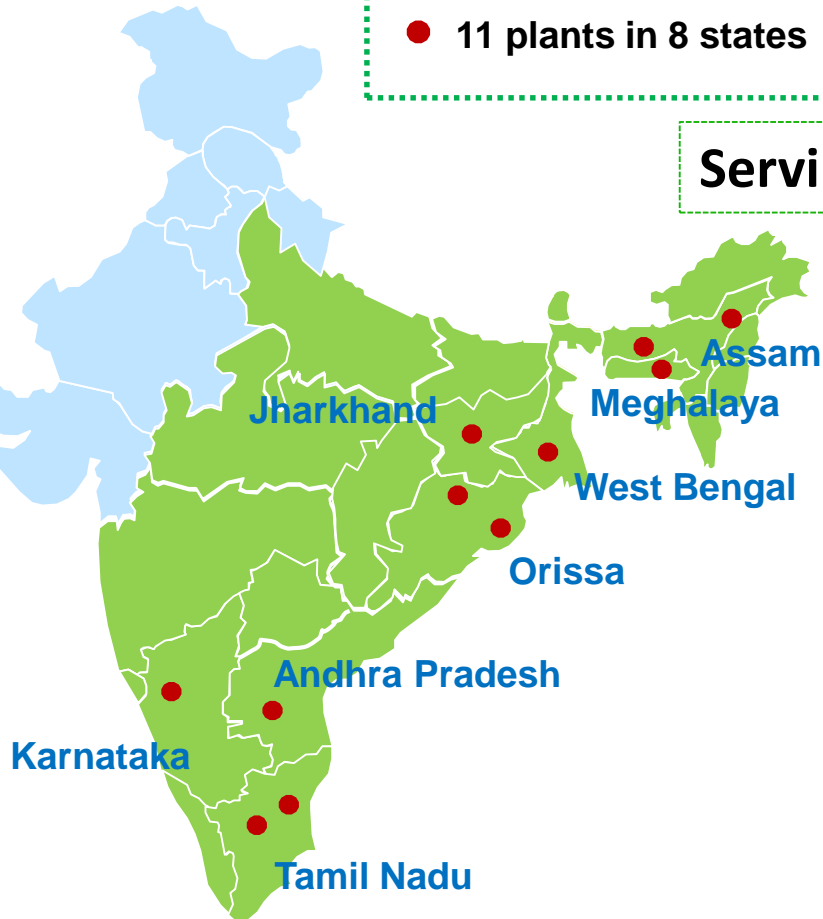
*June, 2018*

# *Overview*

# Overview of the Company

**FY18 : 25 MnT**

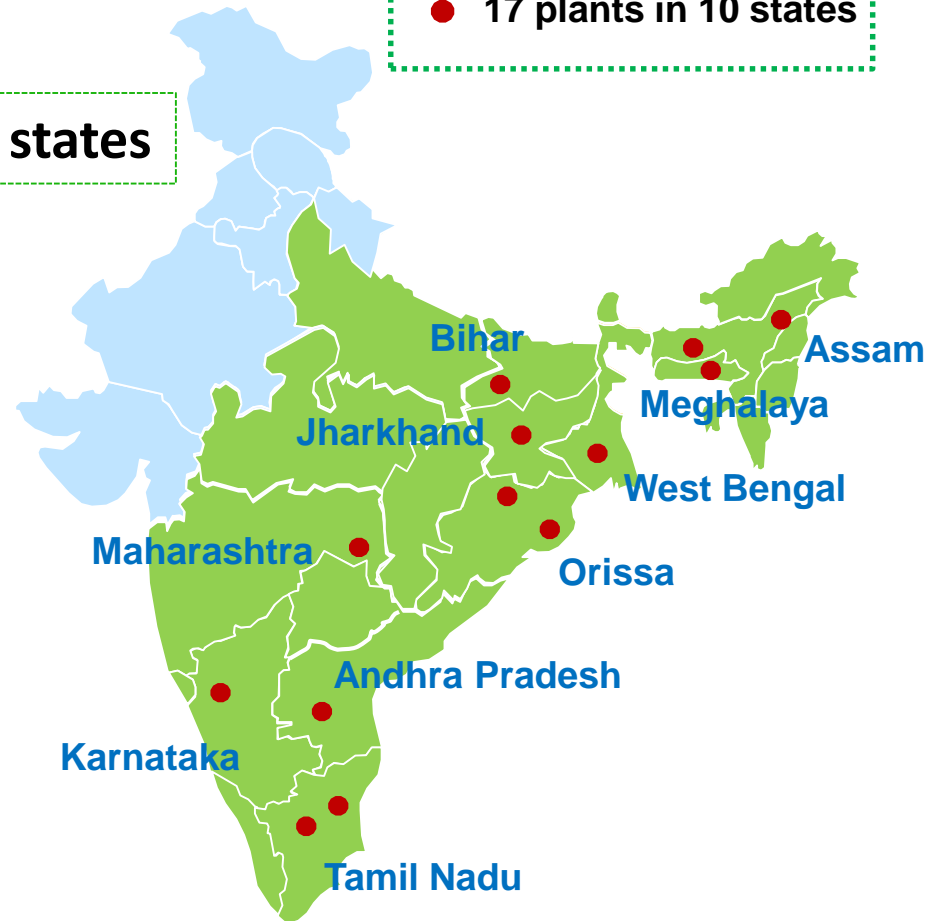
● 11 plants in 8 states



**Serving 22 states**

**FY21E : 37 MnT**

● 17 plants in 10 states



**All India Capacity Share - 5%**

**All India Capacity Share - 7%**

5 year  
CAGR

16%

Capacity  
2x

25%

Revenue  
3x

25%

EBITDA  
3x

2013

11.8 MnT

Rs. 2,791 Cr

Rs. 674 Cr

2018

25 MnT

Rs. 8,609 Cr

Rs. 2,042 Cr

# Strengthened Balance Sheet

	FY15		FY18
Gross Debt (Rs. Cr.)	8,487	(1,212)	7,275
Net Debt (Rs. Cr.)	6,376	(2,863)	3,513
EBITDA (Rs. Cr.)	934	1,108 ↑	2,042
Net Debt / EBITDA	6.8x		1.7x

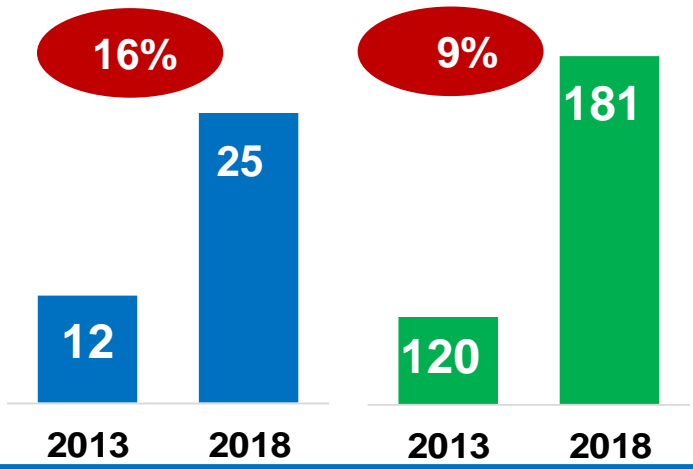
# ***Focused Growth***

## Operations

### Capacity (MnT)

Dalmia

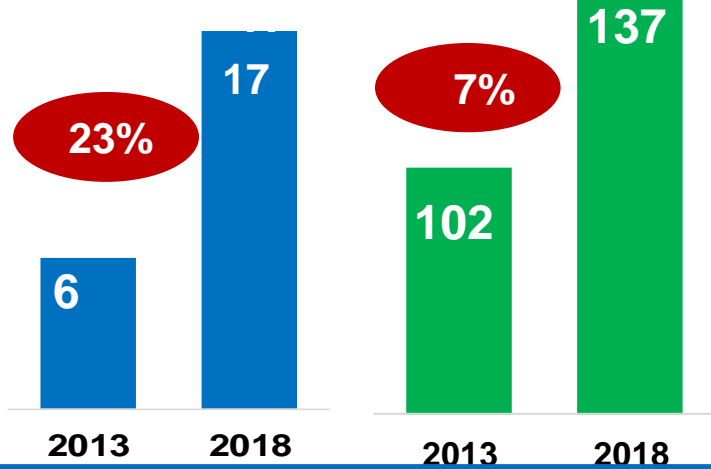
Top 4



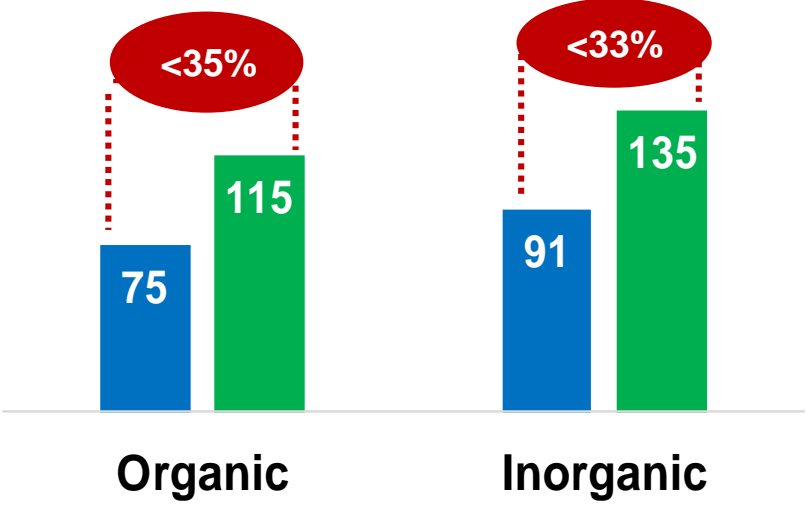
### Sales Volume (MnT)

Dalmia

Top 4




### Capex (\$/T)



■ Dalmia ■ Industry

## EBITDA (Rs./T)

EBITDA (Rs./ Ton)	2 Yr Avg.	5 Yr Avg.	10 Yr Avg.	FY18	EV/T <sup>^</sup> (\$)
	(FY17-FY18)	(FY14-FY18)	(FY09-FY18)		
Peer Average*	888	856	907	905	179
 Dalmia Bharat Limited	1,231	1,134	1,086	1,201	166
Higher than average	39%	33%	20%	33%	

- Top 4 players in terms of capacity
- <sup>^</sup> as on 30<sup>th</sup> May,2018

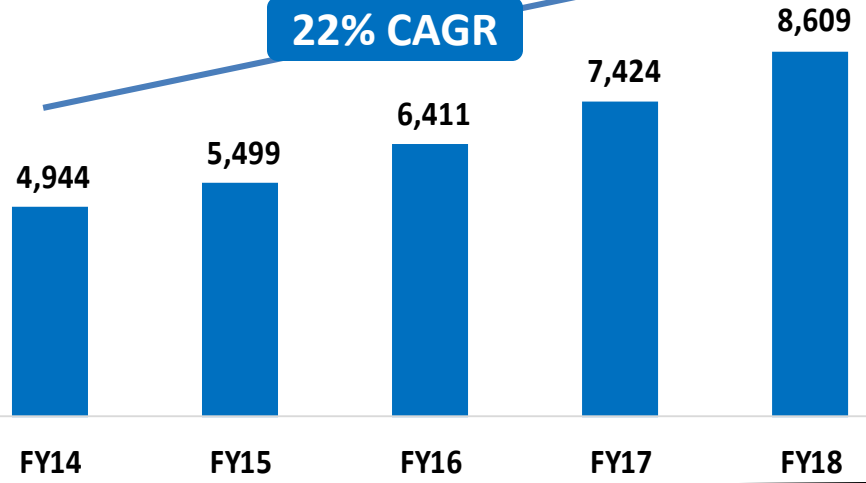


# Growing faster than peers

## Dalmia

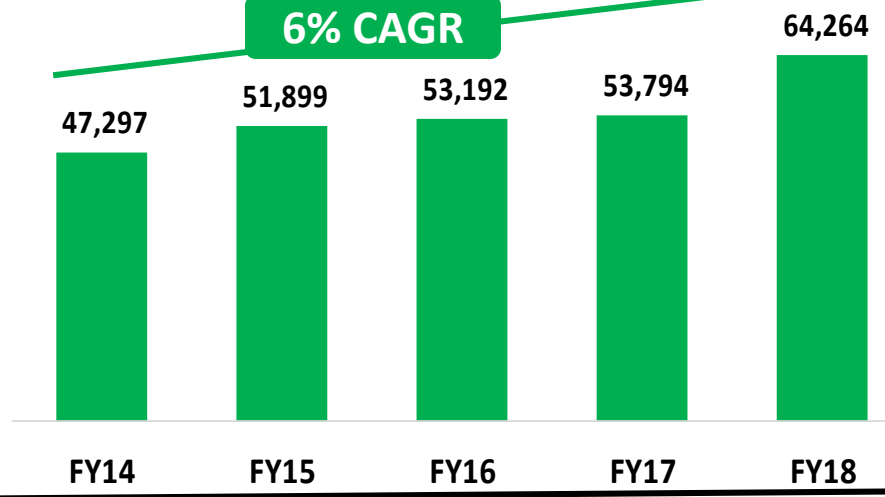
### Revenue (Rs. Cr.)

22% CAGR



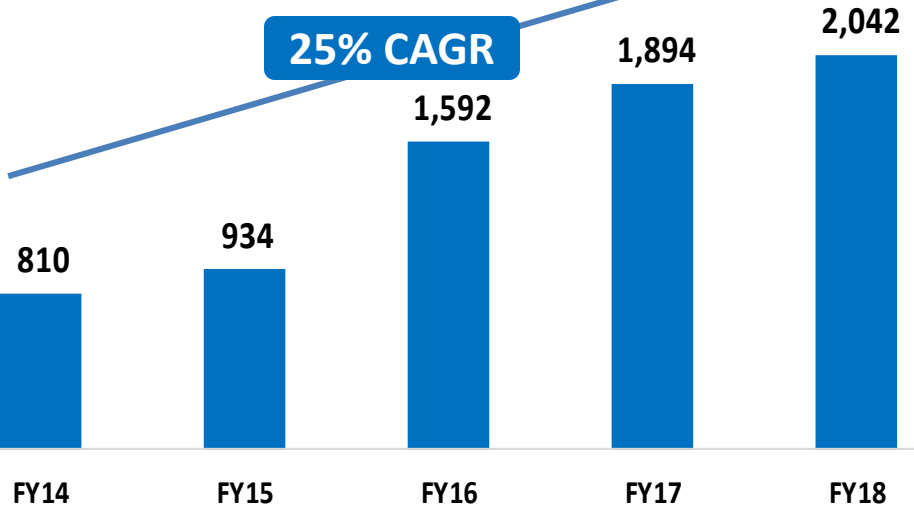
## Top 4

6% CAGR

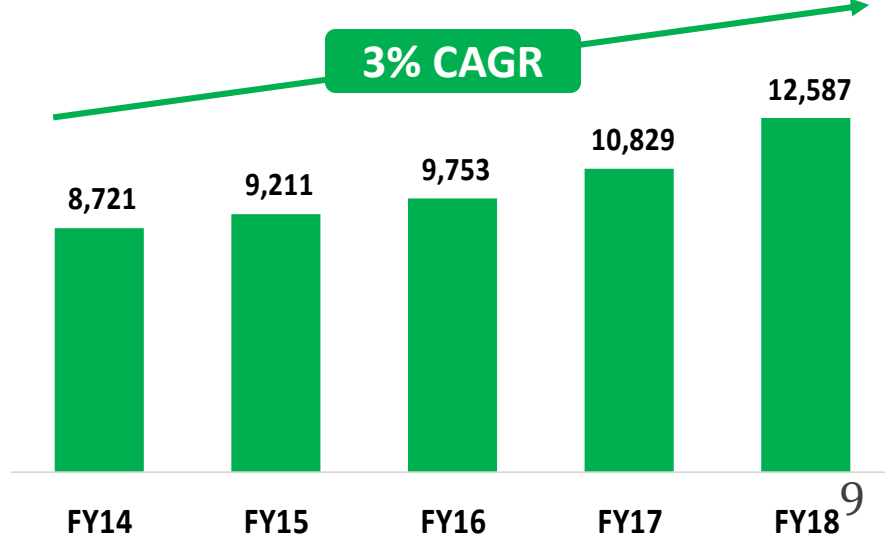


### EBITDA (Rs. Cr.)

25% CAGR



3% CAGR



# *Our Business Model*

**Business Model**

=

**1**

**Prudent  
Capital  
Allocation**

+

**2**

**Cost efficient**

+

**3**

**Premium  
brand**

+

**4**

**Turnaround  
capability**

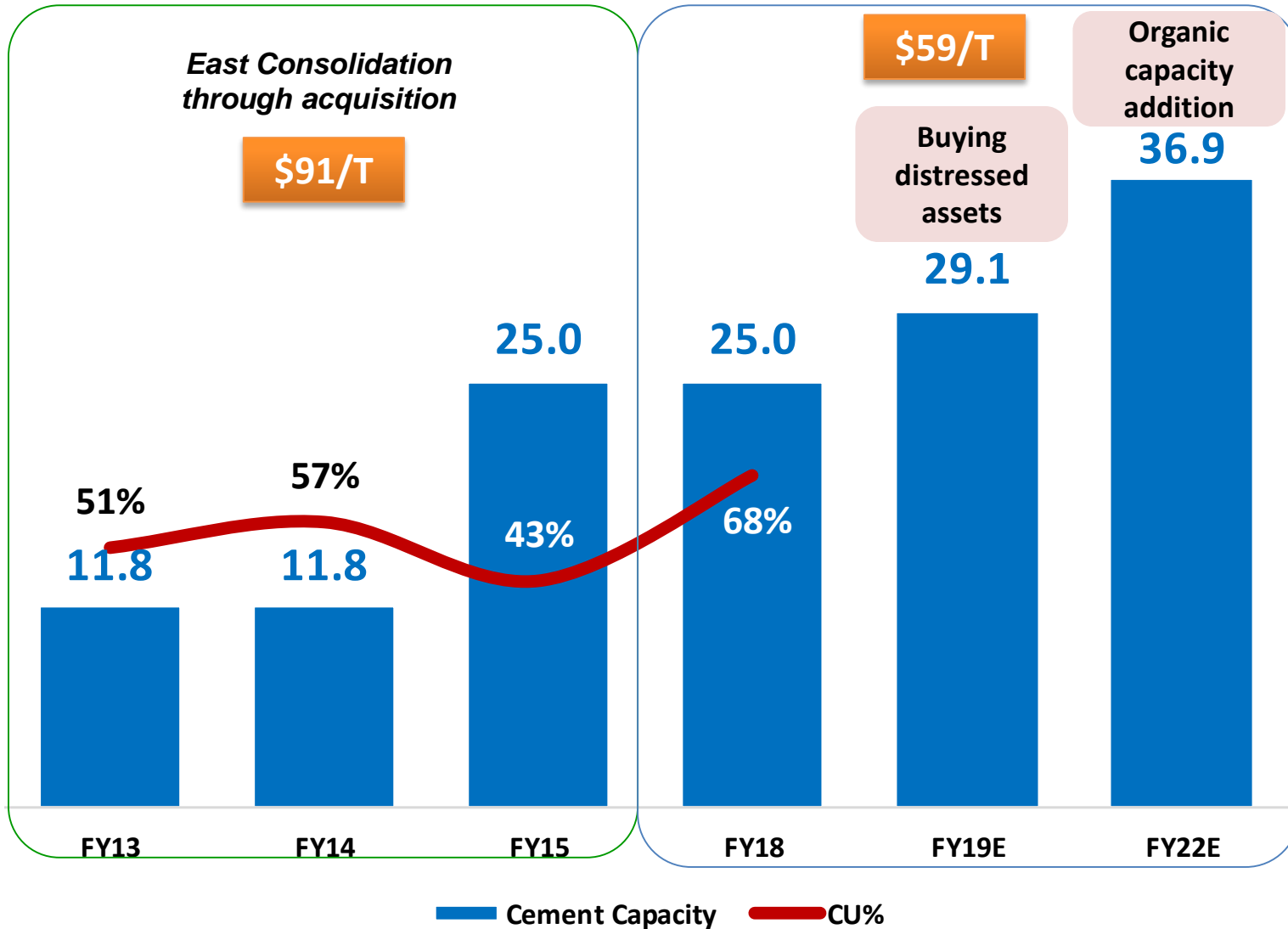
+

**5**

**Professionally  
Run**

**Highest profitability  
on EBITDA/T**

# 1 Prudent Capital Allocation



**3x increase in capacity - \$76/T**

## 2a Execution of best practices



**Multi fuel** kilns and boilers



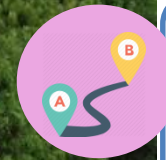
Power consumption **<70 Kwh/t**



Blended cement ~ **80%**



Attained **water neutrality** of **2.5x**



Lead distance **<300 kms**



Competitive interest cost at **8%**

League Rank Table	Company	League Table weighted rank
1	<b>Dalmia Bharat</b>	<b>4.64</b>
2	Ambuja Cement	5.62
3	Cementos Argos	5.90
4	Shree Cement	5.91
5	Lafarge Holcim	6.03

This serves as a proxy for business readiness for implementation of Paris Agreement

Source: CDP Cement Report 2018

First cement company and 3<sup>rd</sup> Indian Company to join RE100.

Google




Coca-Cola



RE 100 is a global association of those progressive companies who pledge to consume 100% renewable electricity for their operations.

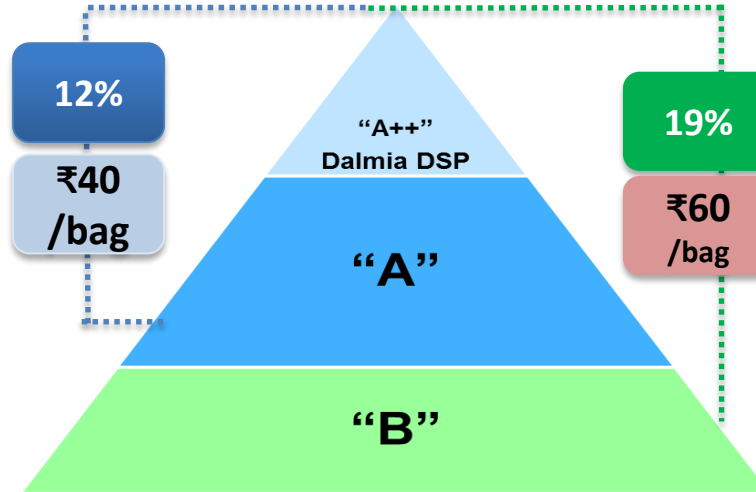
### Naked Cement Realization (NCR Rs./T)

Company	FY16	FY17	FY18
Peer Average*	2,965	3,043	3,136
 Dalmia	3,453	3,352	3,572

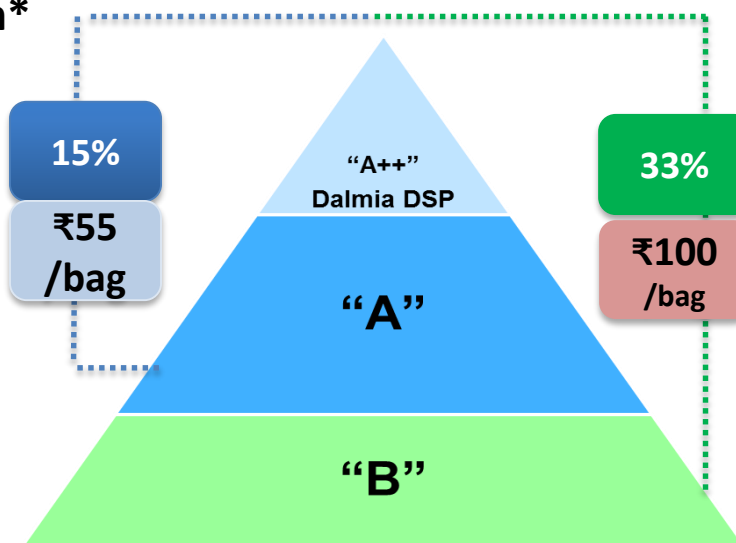


\* Top 4 players in terms of capacity

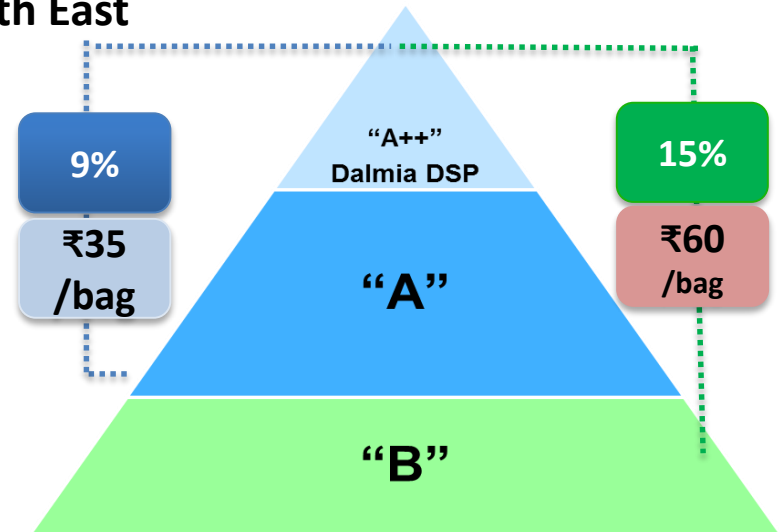
East



South\*



North East



\*Tamil Nadu market



## 4 Turnaround Capabilities

**Market Share**

Pre Acquisition  
(FY12)

9%

Post Acquisition  
(FY18)

14%

**EBITDA Margin  
(Rs/T)**

Pre Acquisition  
(FY12)

182

38%  
CAGR

Post Acquisition  
(FY18)

1,268

# 5 Active Board (Independent Directors)

## **P.K. Khaitan : Chairman, DBL**

Founding member, Khaitan & Co.



## **G.N. Bajpai : Chairman, DCBL**

- Former Chairman of SEBI and LIC



## **Paul Hugentobler: Board Member, DCBL**

- Ex-Member, Holcim Executive Committee



## **Sudha Pillai: Board Member, DBL & DCBL**

- Ex-Assistant Secretary, Ministry of Mines, IAS – 1972



## **V S Jain: Board Member, DBL**

- Ex-Chairman – Steel Authority of India



## **D N Davar: Board Member, OCL**

- Ex-Chairman – IFCI & retired consultant to World Bank



*Future Capacity addition  
(FY19-FY21)*

# Strengthening Leadership Position



Region	Capacity (MnT)	Capacity Share (%)	Rank
South	12.1	7	5
	15.1	9	4
East	9.3	12	3
	18.2	20	1
North East	3.6	26	1
	4.0	28	1

FY18      FY21

# Kalyanpur Cement – Deepening East Footprint



Market Share



Lead Distance

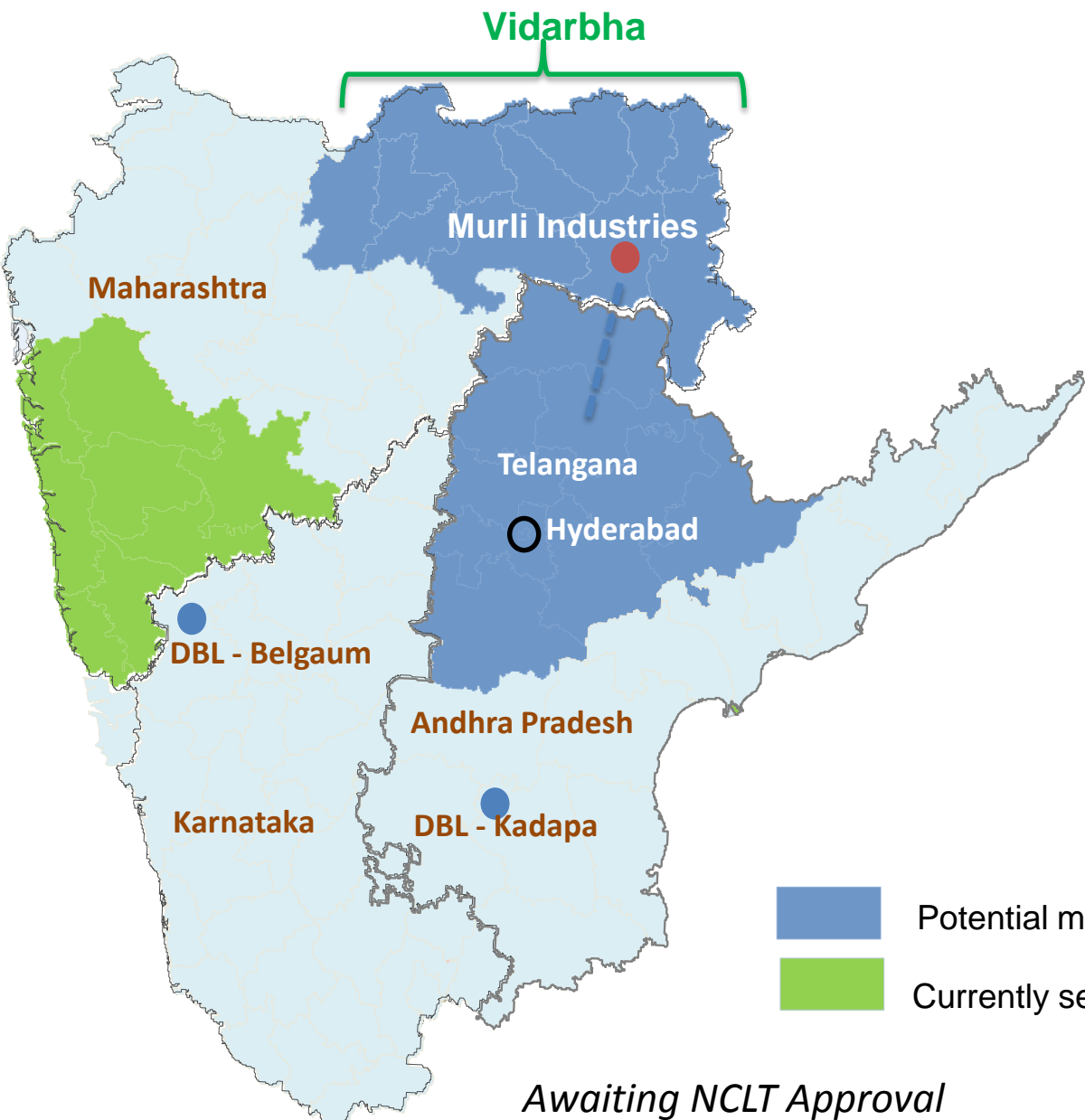


Export possibility  
(if domestic demand is soft)



Clinker capacity  
at strategic location

# Murli – Deepening Maharashtra footprint



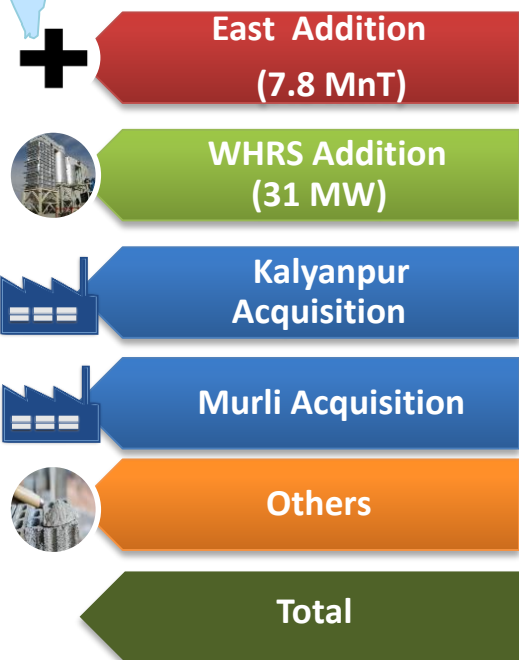
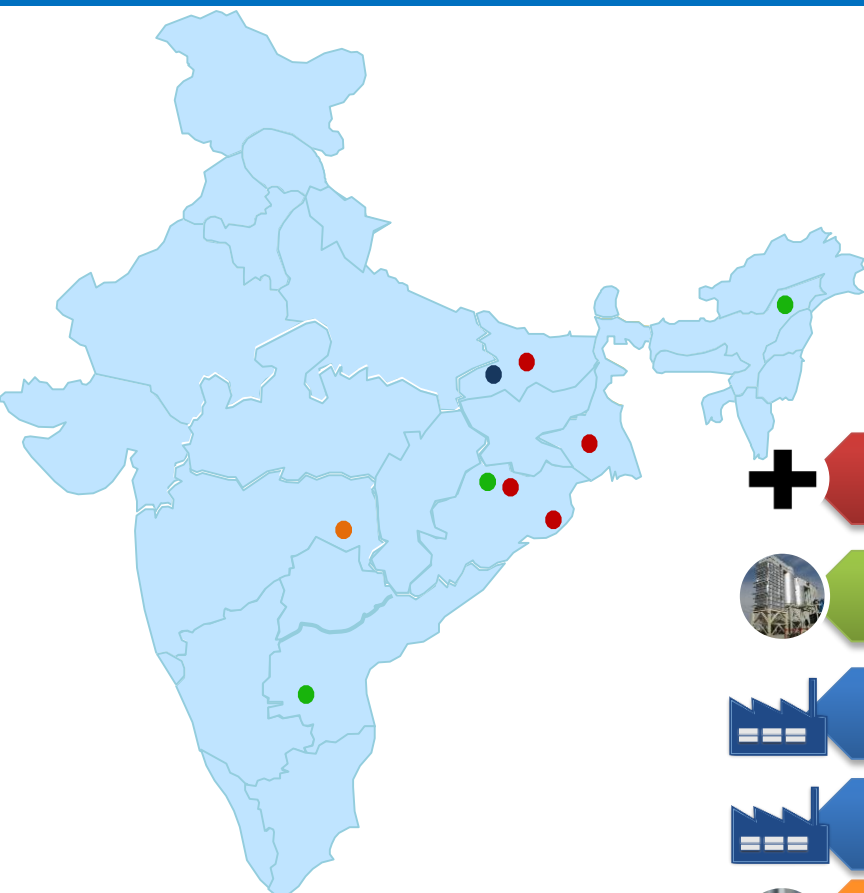
## Growth Potential in Vidarbha

Sector	Future Investment (Rs. Cr.)
Roadways	64,408
Railways	27,809
Irrigation	23,338
Airports	9,000
Real Estate	6,646
<b>Total</b>	<b>1,31,201</b>

Source:- Projects Today

*Awaiting NCLT Approval*

# Capex of Rs. 5150 cr planned over FY19-21



(Capex in Rs. Cr.)

	FY19E	FY20E	FY21E
East Addition	550	1,500	1,488
WHRs Addition	172	236	0
Kalyanpur Acquisition	276	---	---
Murli Acquisition	400	300	---
Others	70	75	80
<b>Total</b>	<b>1,468</b>	<b>2,110</b>	<b>1,568</b>

- Kalyanpur Acquisition
- WHRS Addition
- Murli Acquisition
- East Addition

# *New Initiatives*





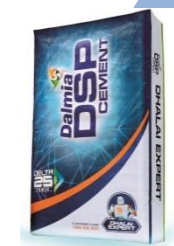
## Logistics

- Focus on digitization
- Further optimization of lead distance due to new capacity additions.
- Alternate source of raw material in proximity to plant being explored.



## Focus on renewable capacity

- Current renewable power capacity - **8 MW (4% of total capacity)**
-  **Future (FY21E)- 50 MW\* (21% of total capacity)**



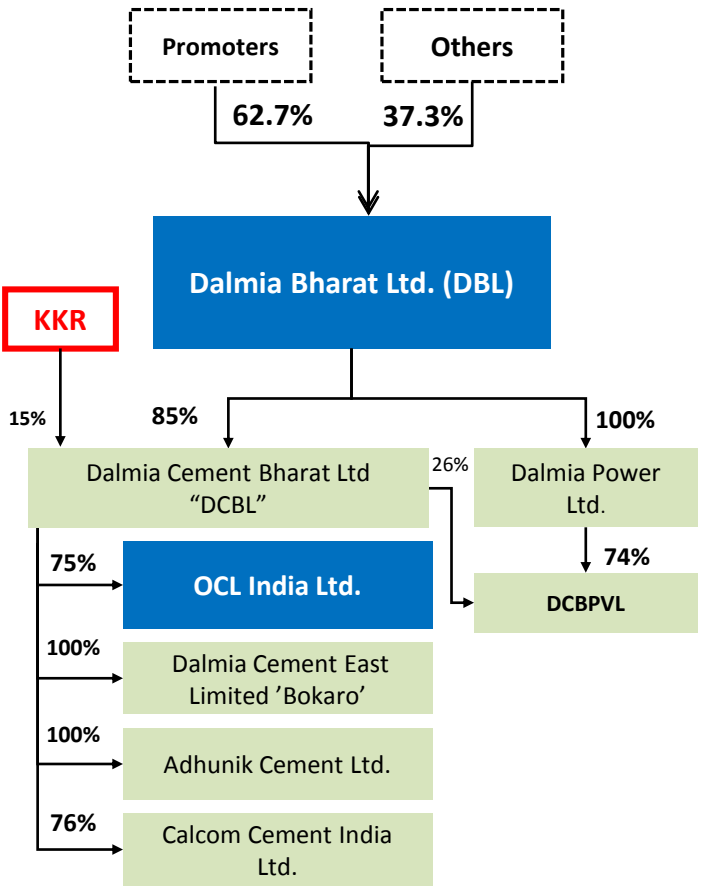
## Product Mix Optimization

- Focus on Margin Enhancement products (Target ~40%)
  - Portland Composite Cement and Dalmia DSP

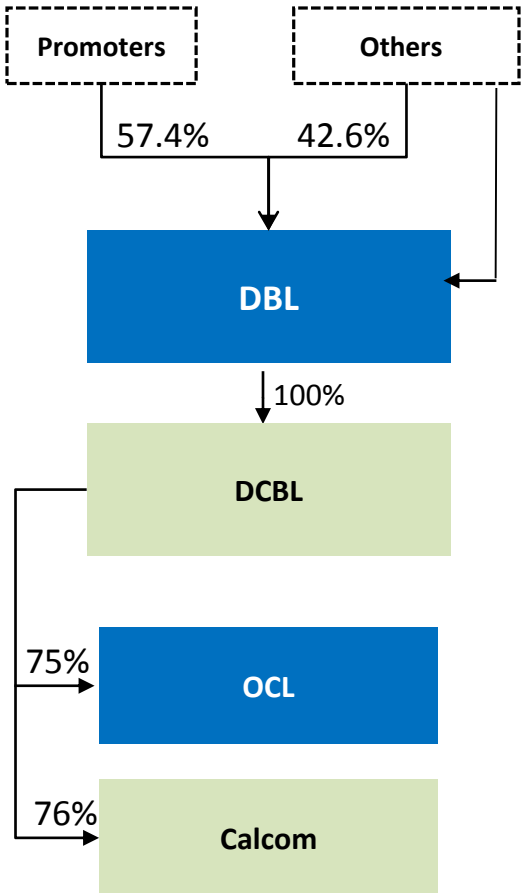
# *Milestones Treaded...*

# Simplified corporate structure...One listed entity

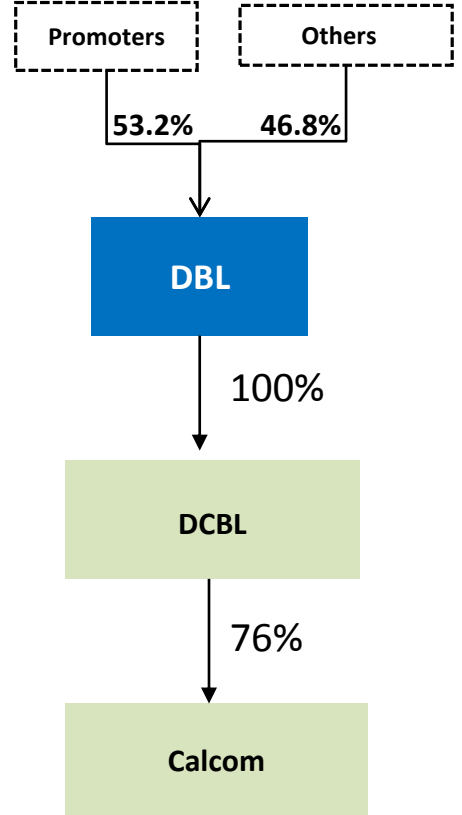
## Structure during growth phase



## Current Structure\*



## Proposed Structure\*\*



**\*\*New structure to be effective from Q2FY19...one consolidated result.**

# Enhancing market share

**Capacity Utilisation**

**FY'15 45%**

**FY'18 68%**

Proactive Focus on Digitization

New Markets

Higher Special cement Sales

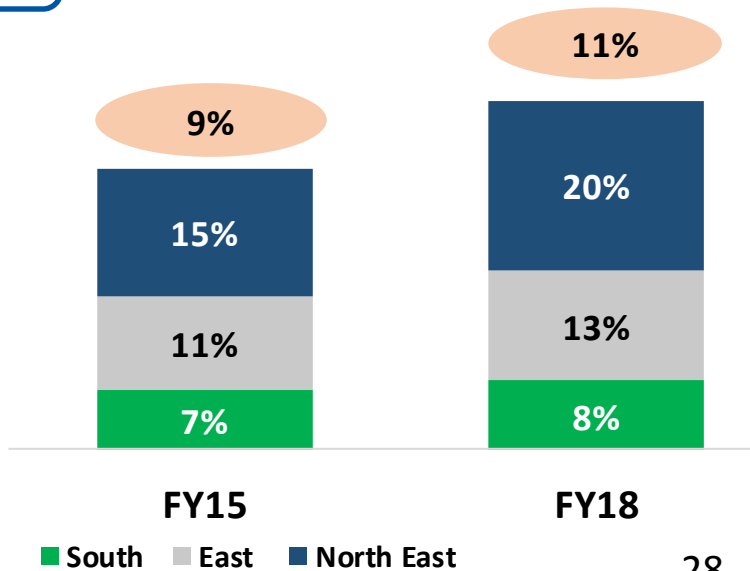
Growth in exports

Stronger Channel Partnership

Go Direct Strategy

Strong Brand Equity

**Market share**



**FY15**

**FY18**

■ South ■ East ■ North East

# Increasing market liquidity

	OCL	DBL		Merged Entity
<b>Trading</b>	In-frequently traded	Average Liquidity	➔	High Liquidity
<b>Non-Promoter Shareholding</b>	1.4 cr shares (25%)	3.7 cr shares (43%)	➔	9.0 cr shares (47%)
<b>Average Daily Turnover (Avg. 3 months)</b>	INR 5 crs.	INR 34 crs.	➔	↑
<b>Institutional Holding %</b>	5%	25%	➔	↑

# *Changing Industry Scenario*

## Opportunities

**1** Increasing consolidation of the industry

**2** Rising Entry Barriers

**3** Cement demand-supply gap to narrow

## Current challenges

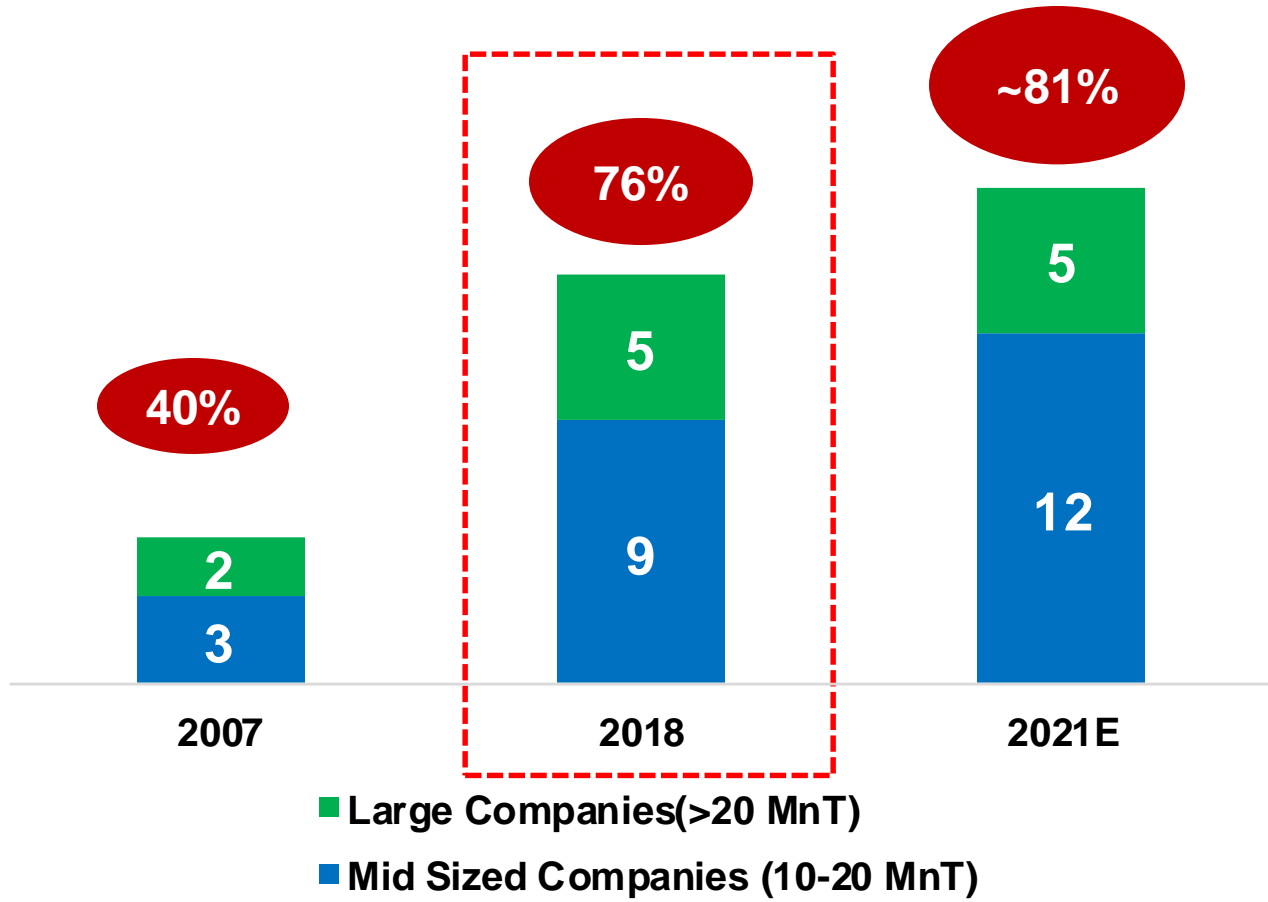
**1** Higher fuel cost

**2** Rising slag cost

**3** Softer cement prices

# Further consolidation is expected

Capacity Share



As mid sized players gain scale, rational pricing behavior is expected.

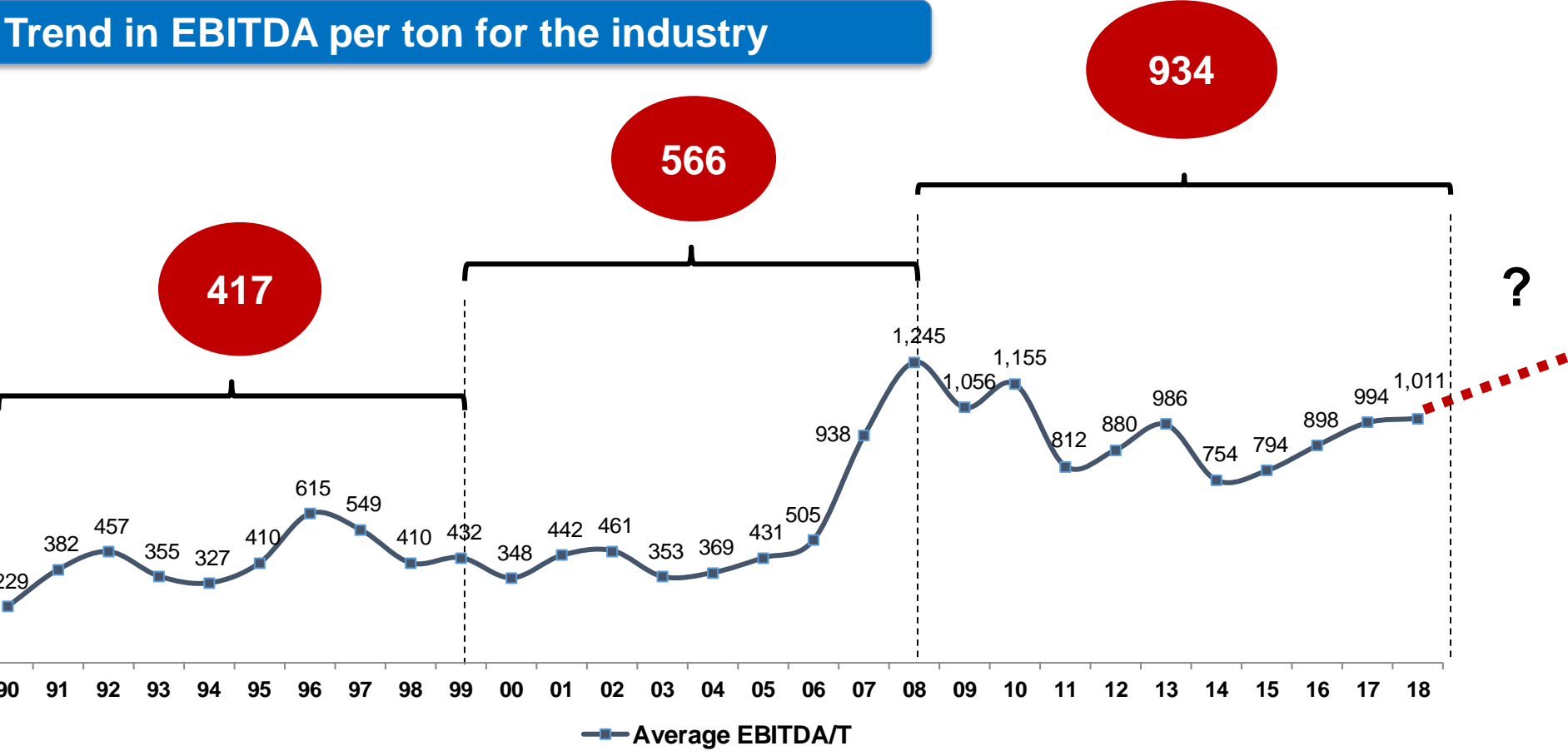
Capacity share of >10 MnT will be 81% by 2021.



# Industry Profitability improving with consolidation



## Trend in EBITDA per ton for the industry



**● - Average EBITDA/T (Rs.)**

# Rising entry barriers..

Factor	Earlier	Now	Impact	Change
Limestone access	Allotment	Auction	Consolidation	2015
Land Acq. Law	Govt.	Private	Supply Squeeze	2013
Credit Availability	Easy	Selective	Consolidation	2017
Insolvency Law	Difficult	Quick	Consolidation	2017

**..leading to delayed execution (5 to 7 years)**

All India cement capacity in FY07

**168 MnT**

**Capacity additions**

% of installed capacity

**Shock** →

**FY08-10**

**46 MnT p.a**

**82%**

**FY11-13**

**24 MnT p.a.**

**24%**

**FY14-18**

**20 MnT p.a.**

**27%**

**Squeeze** →

**FY19E-21E**

**17 MnT p.a.**

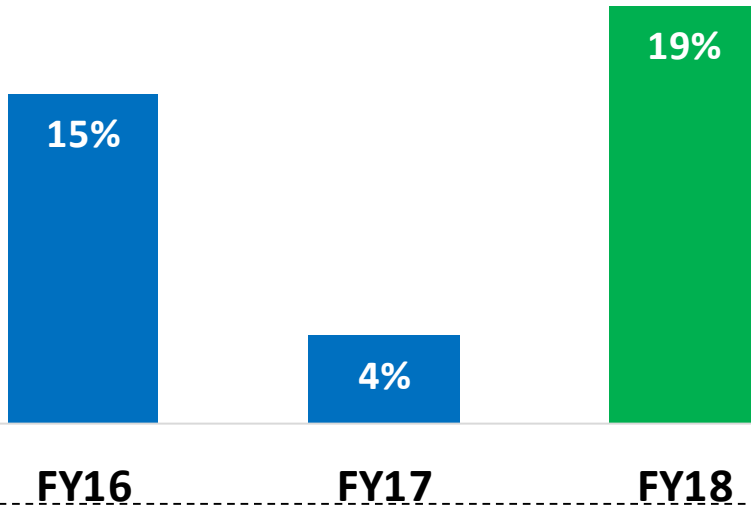
**11%**

**Supply squeeze visible in future**

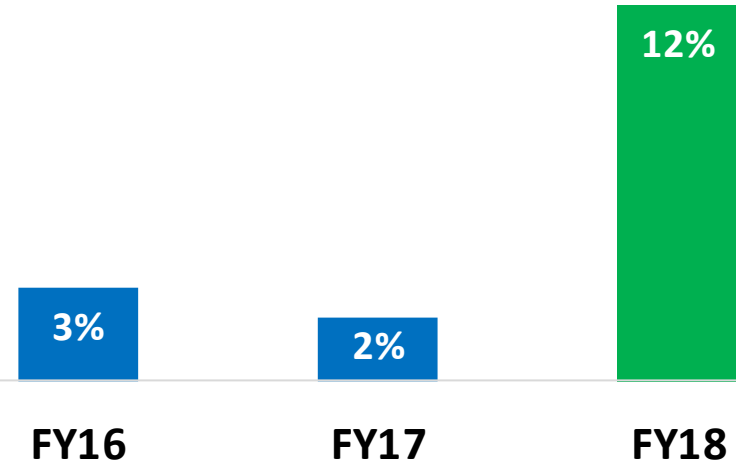
# *Demand*

# Growing Cement Demand

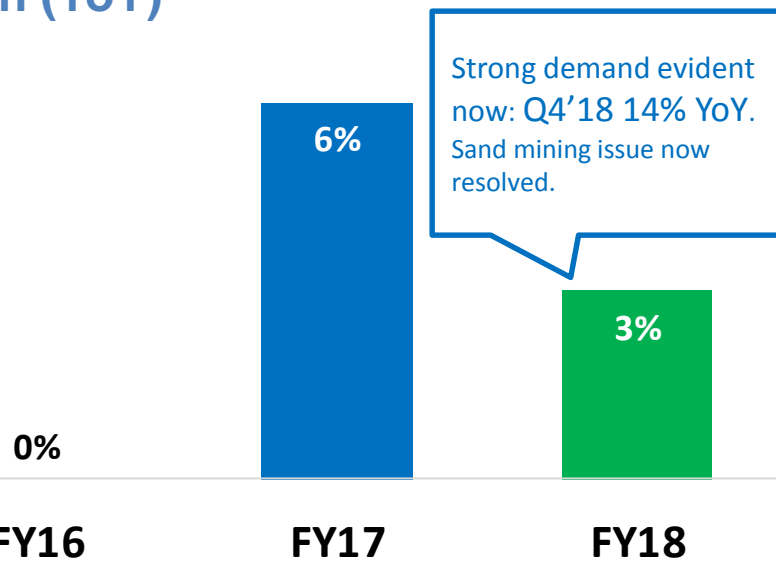
## East (YoY)



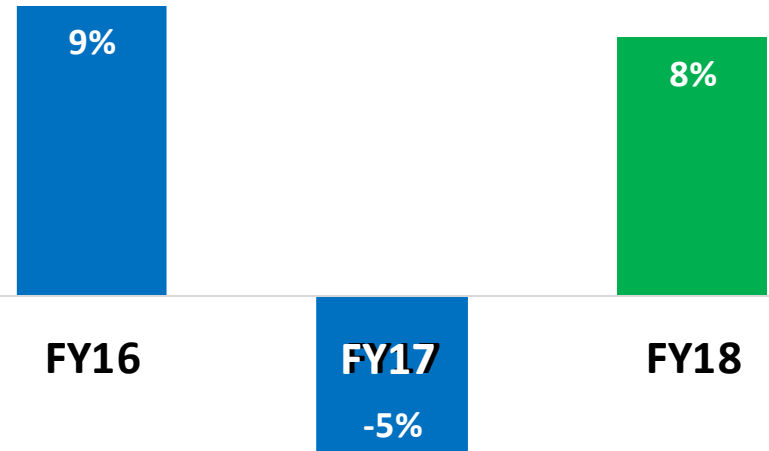
## North East (YoY)






## South (YoY)



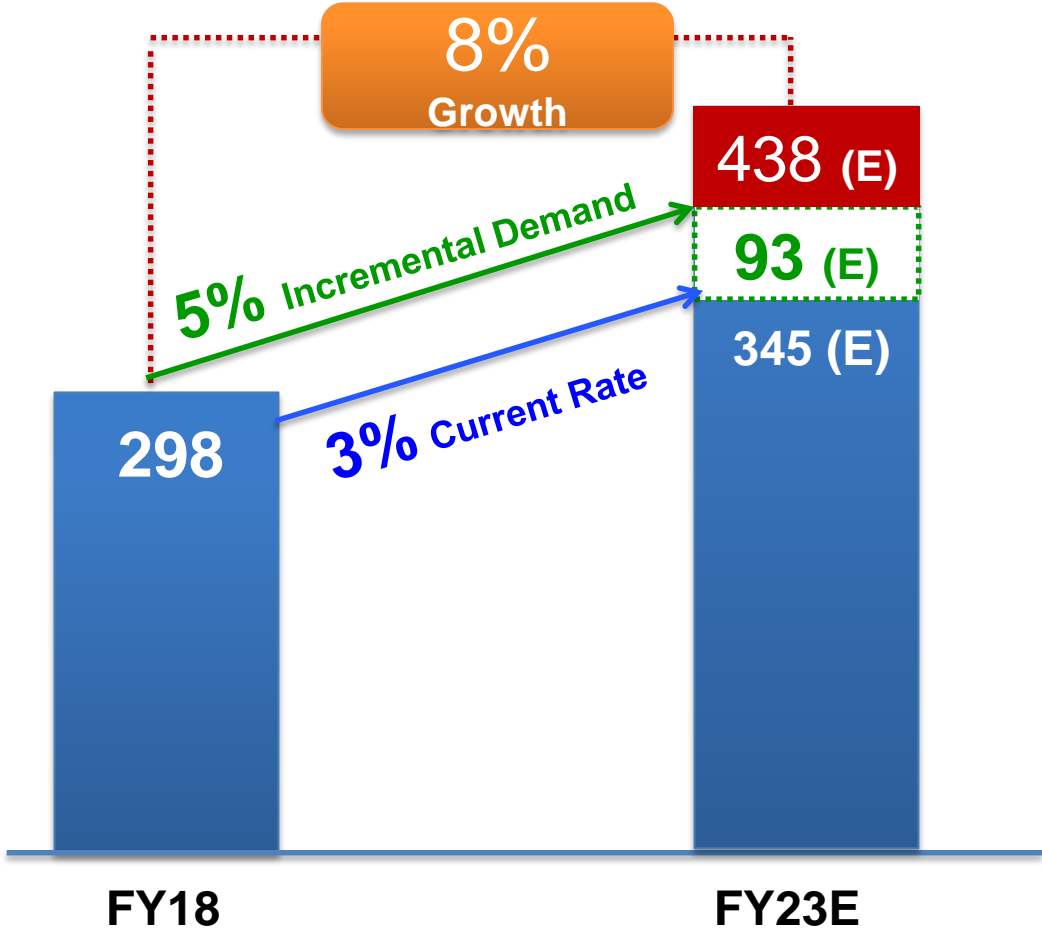
## Maharashtra (YoY)



# Impetus on Housing & Infrastructure (FY18-23)

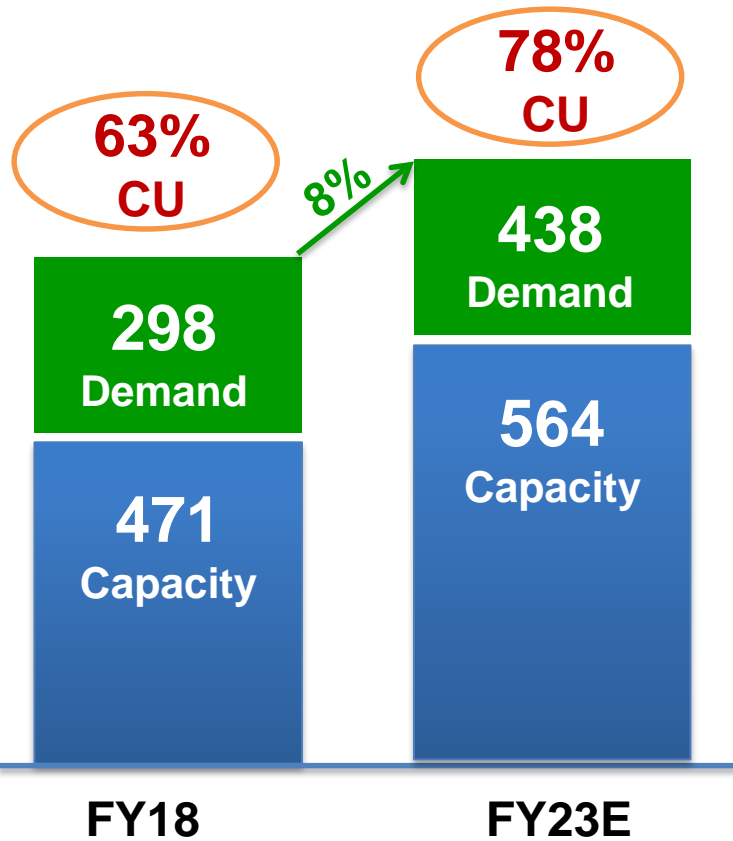
Major Infrastructure Projects	Capex (\$ bn)	Estimated Demand (MnT)	Estimated Our Regions (MnT)
 <p><b>Housing For All</b> (60 Mn houses)</p>	<p>1,300</p>	<p>409</p>	<p>254</p>
 <p><b>Roads and Rail</b></p> <ul style="list-style-type: none"> <li>Bharatmala (34,500 km)</li> <li>High speed rail</li> </ul>	<p>84 17 101</p>	<p>44 18 62</p>	<p>22 9 31</p>
 <p><b>Irrigation and River linking</b></p> <ul style="list-style-type: none"> <li>Irrigation</li> <li>Sagarmala</li> </ul>	<p>48 63 111</p>	<p>155 30 185</p>	<p>70 26 96</p>
<p><b>Total</b></p>	<p>1,512</p>	<p>656</p>	<p>381</p>

**60%** Estimated share of total demand in our serving markets



(Fig in MnT)

**Last 15 year CAGR 7% (10 year CAGR 6%)**



### Narrowing Demand Supply Gap

Period	Demand Growth	Supply Growth
Last 15 Yrs	7%	8%
Last 10 Yrs	6%	9%
Last 5 Yrs	3%	4%
Next 5 Yrs	8%	4%

(Fig in MnT)



*Thank You*